

Crancy® Junior

Crancy Junior is a complete and balanced food for weaning puppies of all breeds, from the age of two months to a year old. It is ideal for those critical first months of a puppy's life when any form of feeding imbalance can cause delay in the proper development of the internal organs. The balance between amino-acids, metabolizable energy, saturated, mono and polyunsaturated fats, together with a correct vitamin and mineral content in Crancy Junior leads to harmonious growth for the puppy.

Crancy Junior is also suitable for bitches feeding puppies.

Directions: Can be used from the seventh/eighth week of the puppy's life. Start with just a few croquettes of Crancy Junior moistened with a little warm milk or water. Until the puppy is six months old the recommended daily intake should be divided into at least three servings (morning, afternoon and evening).

From the sixth month onwards the meals can be reduced to two (morning and evening). It is important to always leave fresh, clean water available for your dog at room temperature. Advice: after the fourth month of life do not give your puppy milk. Do not change types of feed too frequently (dry-wet-homemade) as this can lead to alterations in the intestinal flora of your puppy. Always follow the calendar of vaccinations that your vet suggests.

Composition: Cereals (rice min. 5%), Meat and animal derivatives, Derivatives of vegetable origin (whole soybean seed min. 4%, whole linseed min. 1%), Vegetable protein extracts, Oils and fats, Fish and fish derivatives (min. 6%), Yeast, Minerals, Sugars.

Analytical constituents: Crude protein: 30,0%; Crude oils and fats: 14,00%; Crude fibres: 2,4%; Crude ash: 7,9%; Calcium: 1,40%; Phosphorus: 1,10%; Sodium: 0,30%.

Nutritional additives: Vitamin A: 18.000 I.U./kg; Vitamin D3: 1.400 I.U./kg; Vitamin E: 180 mg/kg; E1 Iron: 35,0 mg/kg; E2 Iodine: 1,3 mg/kg; E4 Copper: 7,5 mg/kg; E5 Manganese: 35 mg/kg; E6 Zinc: 47 mg/kg; E8 Selenium: 0,05 mg/kg.

Technological additives: Antioxidants.

Sensory additives: Colourants.

Easily digestible

Double Homogenization

Clean teeth and healthy gums

Calcium, Phosphorus, Zinc, Selenium

For all breeds of puppies



3kg and 10 kg fresh pack bags

AVAILABILITY:

3 kg: 30 Shrink-wrapped bundle with 4 bags = 360 kg

10 kg: 35 bags = 350 kg

Daily recommended servings:

The quantity should be divided into two meals.

Age of puppy	Daily intake in % of dog's weight
2 month	from 2,0 to 3,0%
3 - 4 month	from 2,5 to 3,5%
5 - 7 month	from 2,5 to 3,2%
8 month - 1 years	from 2,0 to 3,0%

Crancy® Gold



Puffed rice, maize and barley

With Omega 3 and Omega 6

Easily digestible

100% well-being

2 kg paper bag
7,5 kg and 15 kg plastic bags

AVAILABILITY:

2 kg: 32 Shrink-wrapped bundle with 6 bags = 384 kg
7,5 kg: 48 bags = 360 kg
15 kg: 24 bags = 360 kg

Daily recommended servings:

in % of dog's weight

Breed of dog	Daily intake in % of dog's weight
Small (3-9 kg)	from 3,0 to 2,5%
small to medium (9-18 kg)	from 2,5 to 2,0%
medium (18-30 kg)	from 2,0 to 1,6%
medium to large (30-45 kg)	from 1,6 to 1,4%
large (45-60 kg)	from 1,4 to 1,2%
giant (60 kg +)	from 1,2 to 0,9%

For older puppies (8-14 months) and for large breeds we recommend that the quantity is divided into two meals per day. For bitches producing milk, with a large litter of puppies, the quantity should be increased up to a maximum of double the normal ration.

Crancy Gold Complete Menù is a complete food that is specifically for the maintenance of any breed of dog. Crancy Gold offers the correct mix of proteins, made up of amino-acids essential for development and growth after the age of eight months, of fats that supply a perfect balance of saturated, mono and polyunsaturated fatty acids, of easily digestible carbohydrates, of vitamins and oligo-elements. Crancy Gold is also suitable for bitches during lactation and can be used for dogs requiring a low sodium diet.

Directions: Can be served dry or mixed with liquid (preferably tepid). Remember to leave plenty of fresh water available in a separate dish.

Composition: Cereals (puffed rice, maize and barley min. 4%), Meat and animal derivatives (beef min 11%, Chicken min 6%), Derivatives of vegetable origin (whole soybean seed 1%, whole linseed 1%), Vegetable protein extracts, Oils and fats, Fish and fish derivatives (min. 4%), Vegetables, Sugars, Yeast, Minerals.

Analytical constituents: Crude protein: 24,0%; Crude oils and fats: 10,0%; Crude fibres: 2,7%; Crude ash: 8,0%; Sodium: 0,25%.

Nutritional additives: Vitamin A: 12.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 110 mg/kg; E1 Iron: 325 mg/kg; E2 Iodine: 0,9 mg/kg; E4 Copper: 13 mg/kg; E5 Manganese: 60 mg/kg; E6 Zinc: 65 mg/kg; E8 Selenium: 0,1 mg/kg.

Technological additives: Antioxidants.

Sensory additives: Colourants.

Dry food

I live with my dog

Crancy® Family Life

Crancy Family Life is a balanced and complete meal suitable for the maintenance of adult dogs of medium and large breeds. It is a high efficiency food, with a low sodium content, formulated for the specific needs of dogs that live indoors with little energetic activity. It provides proteins derived from meat and oily fish, vitamins, minerals and cereals like rice, corn and wheat which deliver the correct amount of fibre essential for the wellbeing of the digestive system. Omega fatty acids are guaranteed by whole flax seeds (Omega 3), whole soy seeds and oily fish (Omega 6).

Directions: Crancy Family Life should be served in the traditional way - dry in a dish with water available in another dish. The product can be mixed with wet foods (chunks or paté). Always leave a bowl of fresh, clean water available for your dog.

Composition: Cereals (rice min. 4%), Meat and animal derivatives (min. 16%), Derivatives of vegetable origin (whole soybean seeds min. 2% and whole linseeds min. 1%), Oils and fats, Fish and fish derivatives (oily fish min. 4%), Vegetable protein extracts, Sugars, Minerals.

Analytical constituents: Crude protein: 26,0%; Crude oils and fats: 12,0%; Crude fibres: 3,0%; Crude ash: 7,9%; Calcium: 1,6%; Phosphorus: 1,1%; Sodium: 0,3 mg/kg; Fatty acids (Omega 3: 0,43% - Omega 6: 2,3%).

Nutritional additives: Vitamin A: 10.000 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 100 mg/kg; E2 Iodine: 0,8 mg/kg; E6 Zinc: 20 mg/kg.

Technological additives: Antioxidants.

Sensory additives: Colourants.

For medium and large breeds

With Omega 3 and 6

Low sodium content

100% well-being

With rice, meat and fish



15 kg paper bag

AVAILABILITY:

24 bags = 360 kg

Daily recommended servings:

The quantity should be divided into two meals.

Breed of dog	Daily intake in % of dog's weight
medium (18-30 kg)	from 1,8 to 1,5%
medium to large (30-45 kg)	from 1,5 to 1,3%
large (45-60 kg)	from 1,3 to 1,1%
Giant (60 kg +)	from 1,0 to 0,8%



- Joint health
- With Omega 3 and Omega 6
- Intestinal health
- Dry or wet? You can decide

3 kg aluminium bags with pre-sealable inside slide

AVAILABILITY:

3 kg: 30 Shrink-wrapped bundle with 4 bags = 360kg

Daily recommended servings:

The quantity should be divided into two meals

Breed of dog	Daily serving
small (3-9 kg)	from 75 to 180 g
small to medium (9-18 kg)	from 180 to 270 g
medium (18-30 kg)	from 270 to 360 g
medium to large (30-45 kg)	from 360 to 450 g
large (45-60 kg)	from 450 to 540 g
giant (60 kg +)	from 540 to 700 g

CRANCY TWIN is supplemented with Glucosamine and “Formula Joint Care” Chondroitin Sulfate to promote your dog’s joint health. The formula is enriched with dehydrated alfalfa, which add beta-carotenes (the natural precursors of vitamin A) and the proper amount of fibre for intestinal health.



Crancy® twin decidi tu

Crancy Twin decidi tu is an innovative and balanced multi-kibble containing a variety of ingredients that is suitable for all types of dog breeds. With Crancy TWIN decidi tu, you decide how to serve the food. Do you have a dog that prefers crunching? Give the kibble as it is to let him enjoy all of the flavour of a dry food. Do you have a dog that prefers wet food? Add water until almost all of the kibble is covered and wait, stirring it for approximately 2 minutes. A gelatinous sauce will form that will make the kibble softer and more flavourful. **CRANCY TWIN decidi tu** contains select, continuously controlled, high-quality ingredients including extruded grains, veal, chicken, salmon, spinach, tomato, flax seeds and soybeans (rich in omega 3 and omega 6 fatty acids) and provides the perfect amount of energy, protein, fat, vitamins and minerals.

Directions: Can be served dry or wet. In the latter case, add enough water to almost cover all the kibble (one part kibble and one part water) and stir for approximately 2 minutes until a gelatinous sauce is formed. Leave plenty of fresh water in a separate bowl.

Composition: Grains, Meats and by-products (min. 13% veal, min. 8% chicken), plant by-products (min. 1% soybeans and flax seeds, min. 1% pulverized alfalfa), Plant protein extracts, Oils and fats, Fish and fish by-products (min. 4% salmon in the kibble with filling), Vegetables (min. 4% spinach in the kibble with filling, min. 0.1% tomato), Sugars, Minerals, Glucosamine (200 mg/kg) and Chondroitin Sulfate (150 mg/kg).

Analytical constituents: Crude protein: 25,5%; Crude oils and fats: 11,5%; Crude fibres: 2,9%; Crude ash: 8,0%; Omega 3 (0,3%), Omega 6 (2,8%).

Nutritional additives: Vitamin A: 10.700 I.U./kg; Vitamin D3: 1.040 I.U./kg; Vitamin E: 100 mg/kg; E1 Iron: 10 mg/kg; E2 Iodine: 0,8 mg/kg; E4 Copper: 3 mg/kg; E5 Manganese: 10 mg/kg; E6 Zinc: 25 mg/kg; E8 Selenium: 0,12 mg/kg.

Technological additives: Antioxidants.

Sensory additives: Colourants.

Dry food

I live with my dog

Crancy®

FreshDog

CompleteMenù

Complete food for small breed dogs

A complete tasty and balanced food for your four-legged friend. FreshDog Complete Menu has been developed by veterinary nutritionists to meet the needs of small breed dogs. Rich in fresh chicken and turkey meat with vitamins and minerals. Fresh dog: healty and tasty recipe for your exigent dog.

Directions: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Cereals, Meat and animal derivatives (fresh chicken and turkey 8% ribbon-shaped croquettes), Derivatives of vegetable origin, Oils and fats, Vegetables, Seeds, Vegetable protein extracts, Fish and fish derivatives, Minerals.

Analytical components: Crude protein: 26%; Crude oils and fats: 13%; Crude fibres: 2,9%; Crude ash: 8,5%; Sodium: 0,3%. Nutritional additives: Vitamin A: 16.500 I.U./kg; Vitamin D3: 1.000 I.U./kg; Vitamin E: 120 mg/kg; E2 Iodine: 0,8 mg/kg; E6 Zinc: 19 mg/kg.

Sensory additives: Colouring agents.

Technological additives: Antioxidants, Preservatives.

with fresh chicken meat

with fresh turkey meat

tasty recipe for exigent dogs

with vitamins

with minerals



1,5 kg alluminium bag

AVAILABILITY:

1,5 kg: 48 carton with 6 bags = 432 kg

Daily recommended servings:

The quantity should be divided into two meals

Breed of dog	Daily serving
small (3-9 kg)	from 80 to 190 g
small to medium (9-18 kg)	from 190 to 300 g



with fresh chicken and turkey meat

for medium and large breed dogs

tasty recipe for exigent dogs

vitamins and minerals

3 kg aluminium bag

AVAILABILITY:

3 kg: 40 carton with 4 bags = 480 kg

Daily recommended servings:

The quantity should be divided into two meals

Breed of dog	Daily serving
medium (18-30 kg)	from 300 to 420 g
medium to large (30-45 kg)	from 420 to 500 g
large (45-60 kg)	from 500 to 600 g
giant (60 kg +)	from 600 to 800 g

Crancy®

FreshDog

CompleteMenu

Complete food for medium and large breed dogs

A complete tasty and balanced food for your four-legged friend. FreshDog Complete Menu has been developed by veterinary nutritionists to meet the needs of medium and large breed dogs. Rich in fresh chicken and turkey meat with vitamins and minerals. Fresh dog: healthy and tasty recipe for your exigent dog.

Directions: This food is formulated for feeding dry, with plenty of fresh clean water provided separately.

Composition: Cereals, Meat and animal derivatives (fresh chicken and turkey meat 4% in bone shaped croquettes), Derivatives of vegetable origin, Vegetables, Oils and fats, Seeds, Vegetable protein extracts, Minerals.

Analytical components: Crude protein: 23%; Crude oils and fats: 9%; Crude fibres: 3,4%; Crude ash: 8%; Sodium: 0,2%.

Nutritional additives: Vitamin A: 10.000 I.U./kg; Vitamin D3: 900 I.U./kg; Vitamin E: 120 mg/kg; E1 Iron: 7 mg/kg; E2 Iodine: 0,7 mg/kg; E4 Copper: 1,5 mg/kg; E5 Manganese: 7 mg/kg; E6 Zinc: 21 mg/kg; E8 Selenium: 0,01 mg/kg.

Sensory additives: Colouring agents.

Technological additives: Antioxidants, Preservatives.

Dry food

I live with my dog